EST. 1988
BROWN | TEDSTROM INC.
WEALTH MANAGEMENT

May 1, 2018

Greetings,

We write to you as we enter the firm's 30-year anniversary. Brown & Tedstrom, Inc. was formed in 1988, when Mark and Peter were 29 years old. As you can imagine, we have seen dramatic and changing times. In 1983, the Dow was at 1250 and interest rates were 12%. Now the Dow is around 24,000 and interest rates are closer to 3%. Good times and challenging times have ensued over the past 30 years.

While we reflect on our time together, what motivated us to be partners at age 29, has evolved. With the next 30 years in mind, we are cordially separating in the best interest of our clients, team members and ourselves.

Today we announce the formation of two new entities: Brown and Company, Inc. and Tedstrom Wealth Advisors.

It has truly been our honor and privilege to help our clients and their families navigate the markets and economy towards a successful retirement. Our teams have grown from a support staff of one - that first employee, Hazel, who did the work of three - to the very credentialed, talented and diverse support teams we have today. Brown & Tedstrom, Inc. is now recognized as a top advisory firm locally, regionally and nationally. Our goal was never to be the biggest, but to be the best.

As we look to the future, our thoughts are focused on creating growing and vibrant firms for the next 30 years. We want to impart our experience on the next generation of advisors and provide the elbow room for them to grow into their full potential, just as we did.

We are deeply appreciative of the business we built together, relationships we have created, things we have learned from each other and our clients. We fully support each other and our respective teams as we look towards the future.

As you know, we have operated as two businesses under the Brown & Tedstrom, Inc. brand for most of our history. Mark has his clients and dedicated team and Peter has his clients and dedicated team. This structure will remain as it has been.

We have developed new brands, websites, phone numbers, etc. that will be announced shortly. In the meantime, everything remains the same and nothing is changing with LPL Financial. The level of service we are committed to providing our clients will not change. Most importantly, there will be no disruption to our business and personal relationship with you.

Please expect to see important announcements from both Mark and Peter in the coming days as we celebrate the past and embrace a bigger future! Your questions and comments are a top priority as we embark on this new journey. Please do not hesitate to reach out to us.

Thank You,

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